

NATIONAL ASSEMBLY

QUESTION FOR WRITTEN REPLY:

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3663. Ms G Mchunu (MK) to ask the Minister of Tourism:

What total number of (a) sustainable tourism projects initiated and/or supported by her department have failed to become operationally and/or financially sustainable in the past five years and (b) each of the primary documented causes of the failures were related to (i) governance, (ii) funding, (iii) market viability constraints and (iv) other relevant factors?
NW3870E

REPLY

The Department, through its Investment Coordination Team, provides investment packaging, promotion, and facilitation support to tourism projects. This support aims to strengthen the investment case for tourism-related initiatives by enhancing their economic and commercial viability and increasing their attractiveness to potential funders and investors.

While the Department has provided guidance, facilitation, and strategic insights to the projects, the ultimate success or failure of each project remains the responsibility of its owner.